

# Northeaster &



**ART-A-WHIRL®**

## ART-A-WHIRL EDITION ADVERTISING

Premium placements in our annual Art-A-Whirl® edition position your message alongside maps, schedules, and planning content used by readers actively navigating Northeast Minneapolis' largest economic and cultural event.

This is high-intent readership during peak decision-making for where to go, what to see, and how to spend the weekend.

*Northeaster is a proud sponsor of Art-A-Whirl. Space is limited and sold first come, first served.*

1/32 page  
Actual Size

**\$168**

1/16th page  
Actual Size

**\$263**

## Beyond the Maps!

*Larger formats positioned within the section driving weekend activity, schedules, and event participation.*

1/8th page  
**\$506**

1/4th page  
**\$943**

*Prices include full color and production design if needed. Larger ads may be placed on adjacent pages with unifying editorial graphics and content.*

Contact Mike at 612-282-9691, MikeTierney@MyNortheaster.com  
or Vince at 612-788-9003 or Vince@MyNortheaster.com

**Deadline: Tuesday, April 28, 2026**

# Art-A-Whirl Ad Sizes

Actual sizes shown

## 1/32nd page

2.333"x 1.75"  
or 14p x 10p6

## 1/16th page

2.333"x 3.5"  
or 14p x 21p

## 1/8th page

4.833"x 3.5" or 29p x 21p

## 1/4th page

4.833"x 7.25" or 29p x 43p6  
*Size includes gray 1/8th page space above*

## 1/16th page

4.833"x 1.75" or 29p x 10p6

1/4th page may also be designed as a 9.833"x 3.5" or 59p x 21p orientation.

*Please consult with your sales rep regarding the ad size or orientation that will best fit your advertising this year.*

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or Vince at 612-788-9003 or [Vince@MyNortheaster.com](mailto:Vince@MyNortheaster.com)

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