



The Arts at WorkSM

You've seen it, admired it. Here's how to participate in Arts Insights!

20 Northeast | June 26, 2019

arts INSIGHTS



- SPONSORS**
- 1. The Anchor Film & Video
 - 2. Cultural Institute
 - 3. City Business Institute
 - 4. Park & Lake Apartments
 - 5. The University of Minnesota
 - 6. The Washburn Center
 - 7. The Warehouse
 - 8. The Arts at Work



Celebrating Northeast!

At 8 p.m. Friday, June 21, the Northeast Minneapolis Arts District celebrated its 10th anniversary with a party at the park. The party was hosted by the Northeast Minneapolis Arts District and the Northeast Minneapolis Arts District. The party was a great success and everyone had a great time. The party was a great success and everyone had a great time.

July 23 Pecha Kucha asks "Are Galleries Dead?" (Not in Northeast)

Many from a Party to a Party, and now the Party is over. The Northeast Minneapolis Arts District is celebrating its 10th anniversary with a party at the park. The party was hosted by the Northeast Minneapolis Arts District and the Northeast Minneapolis Arts District. The party was a great success and everyone had a great time.



The Marshall: \$3,000/year. 12 ads this size @ \$250:

ACTUAL AD SIZE

1 column
1.833" W x 4.375" H
(11p x 26p3)

For all ads:
• 600 dpi PDFs with all fonts and images embedded, or
• Northeast can produce the ads at no extra charge. Provide instructions and graphic elements.

When people look to learn about the Northeast Minneapolis Arts District via the **Arts Insights** page in the Northeast, your organization will be associated with keeping the District vibrant. These 12-month print advertising commitments at any level include:

- A full-color print ad (size varies—see details at left) positioned **within the Arts Insights** page/section
- Ongoing recognition as sponsor in "News from the District," an online newsletter with over 600 dedicated subscribers.
- A portion of the ad revenue directly supports the Northeast Minneapolis Arts District's website, meeting venue rentals, etc.

Washington: \$1,200/year. 12 ads this size @ \$100:

ACTUAL AD SIZE

1 column
1.833" W x 1.375" H
(11p x 8p3)

The University: \$2,100/year. 12 ads this size @ \$175:

ACTUAL AD SIZE

1 column
1.833" W x 2.875" H
(11p x 17p3)

About the Northeast

Readership: 43,600 (and growing) in Northeast Minneapolis, St. Anthony, and Columbia Heights. Based on 32,500 printed, 77% readership, 1.75 readers per copy. Carried house-to-house (the only paper in most of the area that can boast total market coverage).

Income: 32% have a household income over \$100,000, 20% \$75-\$99K, and 21% \$50-\$75K. 61.9% of readers frequently purchase from ads in the *Northeast*, in particular, 88% of readers intend to buy dining & entertainment in the next year.

*2019 audit by Circulation Verification Council.

Ads can be changed at any time. Northeast will lay out the graphics at no extra charge.

Commitment is for 12 editions but can be spread over up to 24 months (does not have to be monthly). Payment collected as ads run. Six-time rates also available, inquire.

Take advantage of these opportunities to build your brand while supporting where **The Arts are at Work.**

Be insightful and support **Arts Insights** and the Northeast Minneapolis Arts District!

LIMITED SPACE - RESERVE TODAY!
Margo Ashmore 612-867-4874 (cell)

