

# Northeaster

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[www.MyNortheaster.com](http://www.MyNortheaster.com)  
[Contact@MyNortheaster.com](mailto:Contact@MyNortheaster.com)

Northeast Minneapolis | St. Anthony | Columbia Heights | Hilltop

# 77%

of those who receive the Northeaster read it regularly.

# 1.75

pass-along rate.

### What people are saying about the Northeaster:

*"When we first moved here from Wisconsin, the Northeaster was the best thing – still is. It's like instant community with all the events. You really know what's going on."*

—Heather Sather, Reader

*"You're a genius. It took a while to catch hold, but the ads have brought thousands of dollars in business. The consistency and the message work."*

—Joe Perfetti, CPA

*"I've found most of my home remodeling vendors through the Northeaster. I like to look locally first."*

—Anthony Kaczor, Reader

# 27K

readers regularly purchase from the ads they see. Be where they can see you.

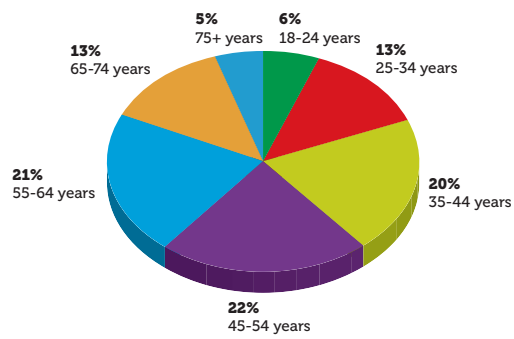
Effective 5-15-19

The Northeaster newspaper reaches Northeast Minneapolis, St. Anthony, Columbia Heights and Hilltop twice monthly, with 32,500 copies. 27,500 hand-carried door-to-door to residents.

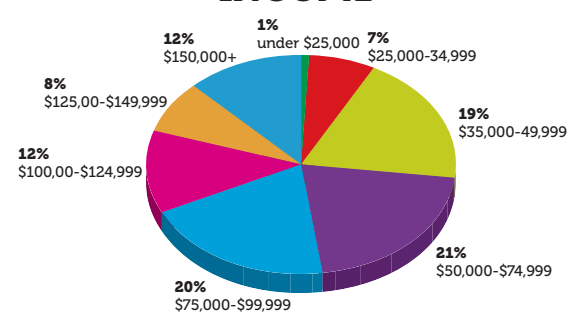
Also available for pickup at businesses: 4,700 (they go fast!) and our office: 300.

Local news, features, events listings, photos, history, classifieds, display advertising and pre-printed inserts – all in a neat package informing and engaging residents of all ages and origins...

### AGE

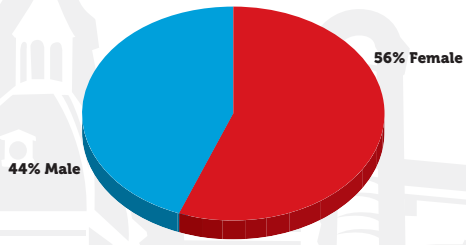


### HOUSEHOLD INCOME

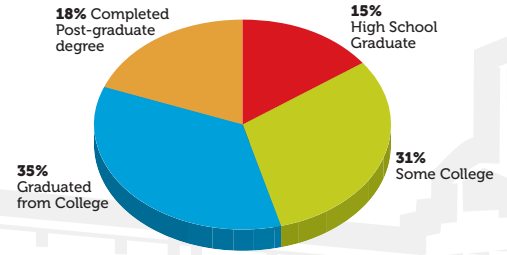


### Northeaster Demographics

### GENDER



### EDUCATION



Readership: 43,600



Statistics based on 2019 circulation audit by Circulation Verification Council. Complete original audit results including methodology available on request. New audit results available annually in June.