

Northeaster

612.788.9003

2844 Johnson Street NE
 Minneapolis, MN 55418
www.MyNortheaster.com
Contact@MyNortheaster.com

Northeast Minneapolis | St. Anthony | Columbia Heights | Hilltop

75%

of those who receive the Northeaster read it regularly.

1.7

pass-along rate.

What people are saying about the Northeaster:

"When we first moved here from Wisconsin, the Northeaster was the best thing – still is. It's like instant community with all the events. You really know what's going on."

—Heather Sather, Reader

"You're a genius. It took a while to catch hold, but the ads have brought thousands of dollars in business. The consistency and the message work."

—Joe Perfetti, CPA

"I've found most of my home remodeling vendors through the Northeaster. I like to look locally first."

—Anthony Kaczor, Reader

25K

readers regularly purchase from the ads they see.
 Be where they can see you.

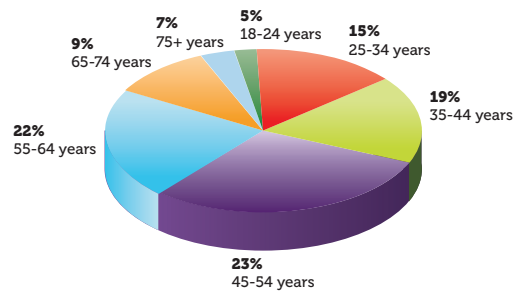
Effective 6-1-18

The Northeaster newspaper reaches Northeast Minneapolis, St. Anthony, Columbia Heights and Hilltop twice monthly, with 32,500 copies. 27,500 hand-carried door-to-door to residents.

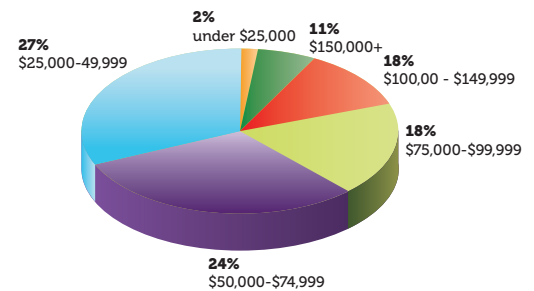
Also available for pickup at businesses: 4,500 (they go fast!) and our office: 500.

Local news, features, events listings, photos, history, classifieds, display advertising and pre-printed inserts – all in a neat package informing and engaging residents of all ages and origins...

AGE

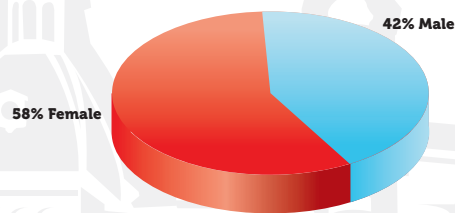


HOUSEHOLD INCOME

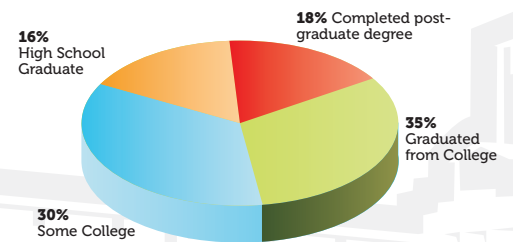


Northeaster Demographics

GENDER



EDUCATION



Readership: 41,438

CIRCULATION
 VERIFICATION
 COUNCIL

Statistics based on 2018 circulation audit by Circulation Verification Council. Complete original audit results including methodology available on request. New audit results available annually in June.